



THE BAHRAIN BLOGGERS

In an industry that started to evolve in The Kingdom of Bahrain, around the early beginnings of 2013, many have attempted it and have either remained present in the scene, or have departed. They are mums, working women, creative directors, and merchandisers - and throughout all that, they have enwrapped the title of being bloggers.



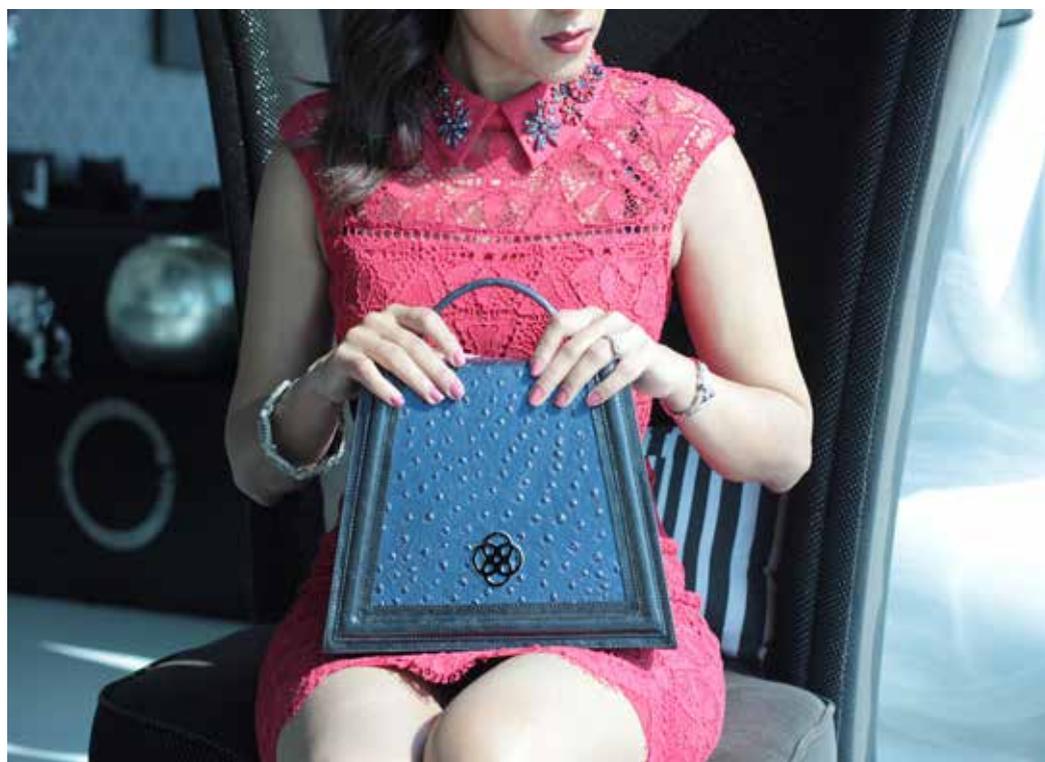
It all started two years ago, and no one knew what the term “Blogger” would eventually lead to. The definition has been tweaked, and altered per the individuals content, some say that blogging is a hobby; some say it’s a career, and some just proclaim it in the sake of being recognized. The blogging scene reigned over fashion individuals, artists, musicians, and many more. A blogger would be a mother of two kids, a young individual with unattained interests, or an old man with remarkable archives – it literally can be anyone.

We at Perle, have truly found the pearls of the blogging scene right here in The Kingdom of Bahrain. Between being working women, designers, university tutors, and moms, these women have embraced the fashion blogging flair to a new extreme – adding their twists to every aspect, and every post.

ASHWATHY SHYAM KUMAR ASK THE STYLE COUNCIL



Dress: Karen Millen red cap-sleeved lace mini dress with scalloped-hem edge and tonal floral hand-embellished collar detail. Shoes: Schutz Juliana Heels in red. Bag: GAIA ostrich leather black and blue bag. Watch: Silver chain handle by Guess.



An Indian, born and raised in Bahrain, Ashwathy has always considered the island her home. She started blogging in 2010 with few posts on designing, and trends but the blog saw a huge increase in page views when she started the style segment. That segment featured herself as she modeled pieces from her closet and discussed personal style.

Today, AskTheStyleCouncil covers everything from fashion and beauty to lifestyle.



GEORGINA JENNSEN BLONDE IN BAHRAIN

Georgina's the blogger behind blondeinbahrain.com. She blogs about everything she love's - from shops and shoes, to makeup and markets. Occasionally, she blogs about the two little loves of her life, her two shitzus, April and Mai. Having lived on the island for almost 18 years, Georgina got a good knowledge of what's out there. She tries to keep her blog bright and breezy, and avoid anything too serious. She is a blonde, after all!

Dress: Karen Millen red ruffled lace appliqué dress, with lace, ruffle and pleat inserts Shoes: Karen Millen Aubergine high stretch, suede over the knee boot. Bag: GAIA multi colored python scaled bag.



Karen Millen Black Lace & suede peep toe shoe boot

MUNEERA BUBSHAIT

ARABELLA BLOG

Believing in the power of a beautiful wardrobe and how it changes people's lives Muneera bubshait created Arabella. A fashion and a cyber clothing closet and a hub to share her tips and tricks to a functional wardrobe, along with her on-set experiences & gossip about everything in between as she styles and directs numerous photo-shoots in collaboration with various fashion houses, retailers, local designers, photographers and models.

In addition, Muneera also covers different media events, try on different beauty products and report them to the public.

She also gives out fashion and beauty consulting workshops and one-on-one sessions dedicated to young ladies, helping them grow and become the young confident women they aspire to be.



Top: Custom made Silk top, with tulle polka-dot applique. Skirt: Pleated Karen Millen leather skirt. Shoes: Fendi black pumps. Bag: GAIA multi colored, python scaled bag with gold & black handle, and rimming. Earrings: Swarovski Chandelier crystal earrings.





Top: PINKO plum color jersey top Skirt: PINKO Floral printed satin skirt with round hem cuts. Shoes: Black mesh Karen Millen cat heels. Bag: GAIA multi colored, python scaled bag with rose gold rimming. Bracelet: Hermes pink bracelet, with hold symbol.

SARAH ABDULGHAFFAR THE MODEST BELLE

First established in 2013 by Sara Abdul Ghaffar, The Modest Belle is a blog that revolves around fashion, beauty and lifestyle. Sara began her blog as a creative outlet to express her love of fashion and to inspire women to dress modestly. Through the blog and YouTube channel, Sara has unveiled her passions through writing and showcasing photos of her personal style, her favorite fashion and beauty brands, DIY projects, along with other interests related to food and lifestyle.



A New Yorker who was raised in the US, Sara has always been exposed to a variety of diverse cultures. Living in the metropolitan city of London, she has also been exposed to different types of fashion. She now resides in the Kingdom of Bahrain, and is committed to blogging and filming videos for her YouTube channel.

'The highlight of blogging is when non-Hijab wearers tell me that they are inspired to dress similar to me when and if they start wearing the Hijab, which has been part of my aim from the start.'



COAT: Karen Millen Dust pink wool coat Pants: Karen Millen leather pants. Shoes: beaded Balmain for H&M peep toe heels. Bag: GAIA multi colored, leather bag.



TULIN MERIC TRESTOULINE

Born and brought up in London and of Turkish origin, Tulin grew up within the fashion industry and London's 'rag trade' scene. She graduated from the London College of Fashion and is also a professional make up artist, and hairstylist.

As a 'Hijabi' woman, Tulin feels that modest fashion should not get in the way of current trends and that every woman can achieve being fashionably modest. Her styling and personal shopping abilities show that she has an eye for the perfect garment for her clients, and always looks out for the best deals in town.

She also believes that fashion and beauty go hand in hand, and is an avid believer of good skin and a healthy balanced diet, with an active lifestyle. Tulin's blog concentrates mostly on modest fashion, beauty, wellbeing and lifestyle.